

JSARIA  
AUTOMATIK



Bavarian Watch  
München ♦ London



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The ISARIA, named after the river Isar in Munich, is a sports watch that stands out from the crowd.

Developed from the award-winning design of the BAVARIA, this automatic watch combines useful functions, elegance and style in a unique way.



## Design

The design of the ISARIA is clearly different from other sports watches. Developed from the award-winning iconic design of the BAVARIA and supplemented with useful functions, the ISARIA continues the unique design language of BWG Bavarian Watch.

The wave pattern on the dial is inspired by the river Isar and stands for strength, liveliness and independence.

The bezel, faceted on three levels, is a masterpiece of craftsmanship. The middle row of facets forms a wreath of diamonds, an iconic symbol of Bavaria. The surfaces, polished to a mirror shine, reflect the light in a spectacular way.

The elegantly curved lugs complete the unique design.





## Functions

The Swiss Made Landeron L24 manufacture combines the reliability of a construction that has been tried and tested millions of times with the extravagance of a manufactured movement.

The newly designed automatic bridge improves the construction and stands out visually from other movements. The circular design is reminiscent of the brake disc of a supercar. The rotor, manufactured exclusively for BWG Bavarian Watch, complements the unusual movement with its technical engraving.

The case is waterproof up to 200m and has robust 2mm thick sapphire crystals, and is only a little over 10mm thick thanks to a sophisticated design.



## Style

The ISARIA collection includes three colour variations.

All are inspired by Bavarian nature.

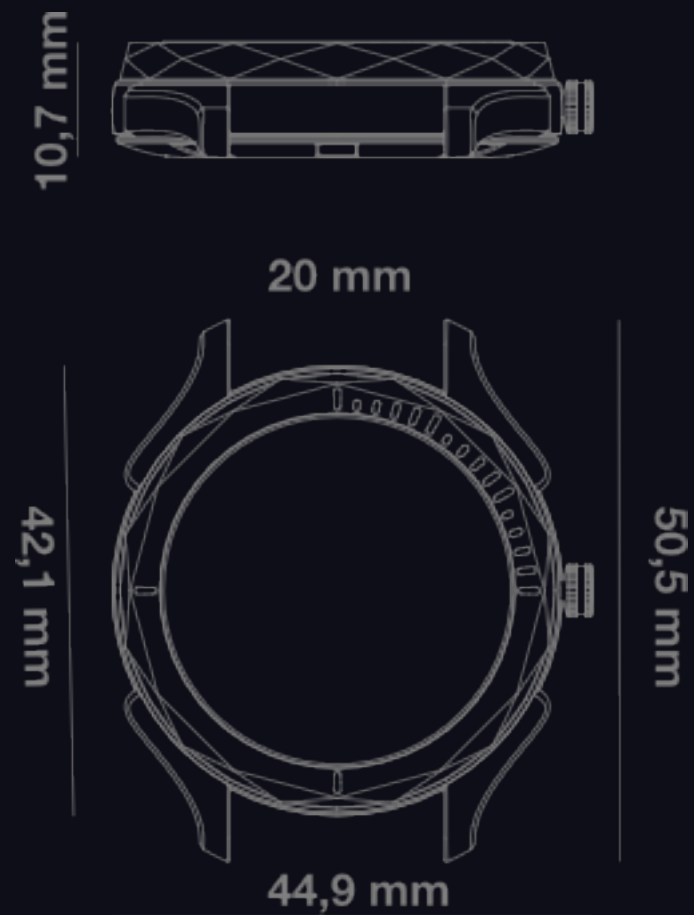
Isar Green is the colour of the Isar river when the snow melts. The colour stands for new beginnings and fresh energy.

Sky Blue is reminiscent of the clear Bavarian summer sky. It stands for lightheartedness and freedom.

Slate Black is a stone that is found in the Bavarian Alps. It stands for elegance and robustness.



## Details







## SportStrap

The BWG Sport Band was specially developed for all BWG watches and is one of the most comfortable watch straps.

The pattern is not only a design statement, but also offers perfect ventilation and allows the skin to breathe unhindered.

The strap is three-dimensionally shaped to ensure an optimally secure and comfortable fit.

A quick-release mechanism allows you to change straps without tools if you want to experiment with other colors or, for example, wear a more formal leather strap from the BWG strap collection.







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